

The first international trade fair in the Middle East, Home style 2003, will be held at
Bahrain International Exhibition Center - Kingdom of Bahrain, during 8th to 12th December 2003.

(Please complete this Booking Contract and return to the organizers on Fax +973 541181 or email: apply@homestyle.com.bh)

BOOKING CONTRACT

Serial No:

1. Organization Details:

Name of the Organization :

Status of the Company : Manufacturer Exporter Distributor Agent Other:

Main products, services and companies representing :

Contact Address : P.O Box: Zip/Postal Code: Road/Street:

City : Province: Country:

Tel : Fax: Telex:

E-mail : Website:

Contact person : Job title:

2. We hereby apply for (Please specify square meter required):

Shell scheme booth (covered) m² @ US \$260 per m² (minimum 9 m²)*

Space only booth (covered) m² @ US \$220 per m² (minimum 18 m²)

Outside space (right and left sides flanking the main entrance) m² @ US \$150 per m² (minimum 36 m²)

* Each 9 m² Shell Scheme will include the following: One counter, Name-Board (Arabic & English), Power 13 amp (single phase), lighting, Two Chairs, Carpet, Wastebasket.

** For Special Stand Arrangement, please refer to the manual on our website: www.homestyle.com.bh

- Area Booked between 60 m² to 120 m² is eligible for 5% Discount of space cost.
- Area Booked between 123 m² to 201 m² is eligible for 10% Discount of space cost.
- Area Booked above 201 m² is eligible for 15% Discount of space cost.

3. Main Catalogue Advertisement: (Will be published in English language only) Over all size 12 cm W x 21.5 cm H)

Please tick the selected advert.

- Back Cover (Four colors) US\$ 2500
 - Inside Front Cover (Four colors) US\$ 1500
 - Inside Back Cover (Four colors) US\$ 1500
 - Inside Full Page (Four colors) US\$ 1000 (No. of advert.:
 - Inside Full Page (B/W) US\$ 750 (No. of advert.:
- (Color separation films or digital format on CD - PC format, Illustrator file)

Type of service requested <input type="checkbox"/>	Amount in US\$
Cost of space <input type="checkbox"/>
Cost of advert. <input type="checkbox"/>
Total amount <input type="checkbox"/>
Amount of deposit (no less than 50% of total cost)
Remaining, 50% due prior 30th October 2003

4. Payment is to be made in USD by Bank Telegraphic Transfer to:

National Bank of Bahrain / Swift code NBOBBHBM

A/C of Reflections House Hold Appliances A/C. No. 48490024

Please send a photocopy of bank confirmation via fax along with the Booking Contract.

5. Please specify your preferred location on the floor plan, in addition to two alternatives in case of un-availability (preferred booth location subject to availability).

Preferred Location:

Alternatives: 1. OR 2.

Also list top 3 competitors (this will assist us in placing you in the prime available position):

a. Name: Country:

b. Name: Country:

c. Name: Country:

6. Declaration:

We understand that all space and advert. costs **must be paid in full** before 30th Oct. 2003. We also understand that the show organizer may re-allocate any space **not paid in full** by 30th Oct 2003. Any booking contract submitted after the aforementioned date must be accompanied by full

Authorized Signatory: Name: Position:
Signature: Date:

(Contract can't be accepted without signature)