

The first international trade fair in the Middle East, Home style 2003, will be held at Bahrain International Exhibition Center - Kingdom of Bahrain, during 8th to 12th December 2003.

(Please complete this Booking Contract and return to the organizers on Fax +973 541181 or email: [apply@homestyle.com.bh](mailto:apply@homestyle.com.bh))

**BOOKING CONTRACT**

Serial No: .....

**1. Organization Details:**

Name of the Organization  : .....  
 Status of the Company  :  Manufacturer  Exporter  Distributor  Agent  Other:  
 .....  
 Main products, services and companies representing  : .....  
 .....  
 Contact Address  :  P.O Box: ..... Zip/Postal Code: ..... Road/Street: .....  
 City  : ..... Province: ..... Country: .....  
 Tel  : ..... Fax: ..... Telex: .....  
 E-mail : ..... Website: .....  
 Contact person  : ..... Job title: .....

**2. We hereby apply for** (Please specify square meter required):

Shell scheme booth (covered) ..... m<sup>2</sup> @ US \$260 per m<sup>2</sup> (minimum 9 m<sup>2</sup>)\*  
 Space only booth (covered) ..... m<sup>2</sup> @ US \$220 per m<sup>2</sup> (minimum 18 m<sup>2</sup>)  
 Outside space (right and left sides flanking the main entrance) ..... m<sup>2</sup> @ US \$150 per m<sup>2</sup> (minimum 36 m<sup>2</sup>)

\* Each 9 m<sup>2</sup> Shell Scheme will include the following: One counter, Name-Board (Arabic & English), Power 13 amp (single phase), lighting, Two Chairs, Carpet, Wastebasket.

\*\* For Special Stand Arrangement, please refer to the manual on our website: [www.homestyle.com.bh](http://www.homestyle.com.bh)

- Area Booked between 60 m<sup>2</sup> to 120 m<sup>2</sup> is eligible for 5% Discount of space cost.
- Area Booked between 123 m<sup>2</sup> to 201 m<sup>2</sup> is eligible for 10% Discount of space cost.
- Area Booked above 201 m<sup>2</sup> is eligible for 15% Discount of space cost.

**3. Main Catalogue Advertisement:** (Will be published in English language only) Over all size 12 cm W x 21.5 cm H)

Please tick the selected advert.

- Back Cover (Four colors) US\$ 2500
  - Inside Front Cover (Four colors) US\$ 1500
  - Inside Back Cover (Four colors) US\$ 1500
  - Inside Full Page (Four colors) US\$ 1000 (No. of advert.: .....)
  - Inside Full Page (B/W) US\$ 750 (No. of advert.: .....)
- (Color separation films or digital format on CD - PC format, Illustrator file)

Type of service requested <input type="checkbox"/>	Amount in US\$
Cost of space <input type="checkbox"/>	.....
Cost of advert. <input type="checkbox"/>	.....
<b>Total amount <input type="checkbox"/></b>	.....
Amount of deposit (no less than 50% of total cost)	.....
Remaining, 50% due prior 30th October 2003	.....

**4. Payment is to be made in USD by Bank Telegraphic Transfer to:**

National Bank of Bahrain / Swift code NBOBBHBM  
 A/C of Reflections House Hold Appliances A/C. No. 48490024  
 Please send a photocopy of bank confirmation via fax along with the Booking Contract.

**5. Please specify your preferred location on the floor plan, in addition to two alternatives in case of un-availability** (preferred booth location subject to availability).

Preferred Location: .....  
 Alternatives: 1. .... OR 2. ....

**Also list top 3 competitors** (this will assist us in placing you in the prime available position):

- a. Name: ..... Country: .....
- b. Name: ..... Country: .....
- c. Name: ..... Country: .....

**6. Declaration:**

We understand that all space and advert. costs **must be paid in full** before 30th Oct. 2003. We also understand that the show organizer may re-allocate any space **not paid in full** by 30th Oct 2003. Any booking contract submitted after the aforementioned date must be accompanied by full

Authorized Signatory: Name: ..... Position: ..... Signature: ..... Date: .....
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(Contract can't be accepted without signature)